



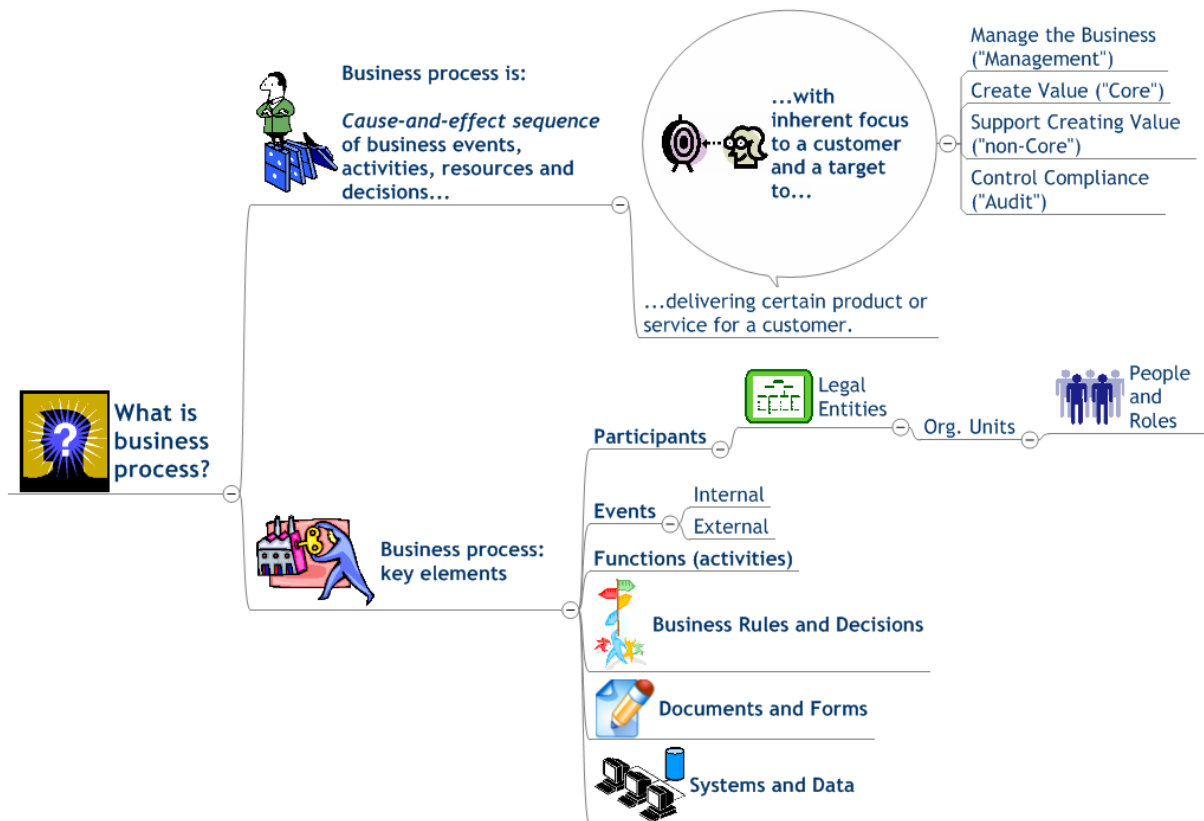
**Empower Your Employees for Collaborative  
Business Process Improvement.**

## **Product Description**

Updated: January 2013.

# 1. Introduction and Executive Summary

Business processes are paths through which a business delivers its goods and services to its clients, as well as develops people, manages assets, pays bills and collects cash. Making business process transparent in a simple and pragmatic way empowers employees to perform their jobs better as well as to identify and communicate opportunities to make business processes better.



**Figure 1 Business Process - a simple definition**

Focusing on business processes has potential to seriously improve overall business by optimising end-to-end sequences in which goods and services are designed, produced, priced, delivered and supported. It has serious potential to boost overall competitiveness of a business and improve its capturing and circulation of knowledge and valuable ideas.

## 2. Business Visualizer – Use Cases

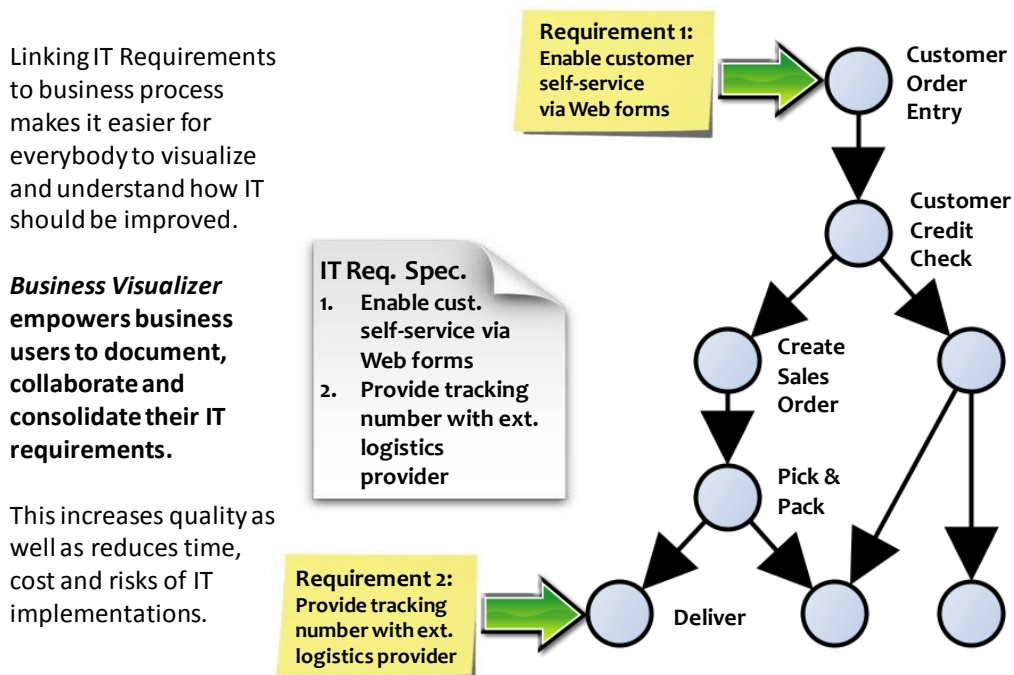
*Business Visualizer* (further: *BV*) was designed to empower every employee with simple and meaningful access to relevant business processes within her or his scope of work. The access is secure and easy via standard Internet browser. Users can retrieve business processes and collaborate in several domains:

### 1. Creating Better IT Requirements

Automating your business to leverage benefits of current technologies for better, innovative, faster and cheaper business process execution is a must. IT systems should always serve the business and not the other way. To achieve this, requirements for implementing new systems or improving current systems have to be meaningful and comprehensive enough so that software development and delivery is streamlined, efficient and aligned with your business.

*BV* helps users to articulate their requirements and business rules in a process-centric way, ensuring better coverage and consistency of your business automation initiatives.

IT requirements specified as GUI requirements, business rules, reports and forms, can be attached to respective process elements. Comprehensive documentation of IT requirements can be generated on demand using processes as integration facility.



**Figure 2 Business Visualizer Use Case: Better IT Requirements**

## 2. Creating Better Standard Operating Procedures (SoPs)

SoPs should be up-to-date, accurate as well as easy to search, navigate and retrieve. Only then can SoPs represent knowledge and help employees in doing their job as they should.

Current reality in most organisations is that SoPs are outdated and inconsistent. In a typical thick SoP document, normal employee gets frequently lost trying to find essential information when needed. This does not help to save time and boost your employee's productivity and confidence in finding right information on demand.

This is where BV can help a lot. Each process element can be described with sharp, to-the-point description, e.g. currently used forms attached to a process step or description, reference and guidance to particular IT transaction. If you need big, integrated document which is more like a classic SoP, it is just few clicks away – *Business Visualizer* will generate it for you, instantly and consistently. Empower your employees to be focused, productive and compliant at all times, boosting their confidence and saving their time in finding right information when needed.

***Business Visualizer*** enables visual linking of procedures to business processes.

*Business Visualizer* empowers business users to gain faster, better and focused knowledge on how to act in standardised way within your organisation.

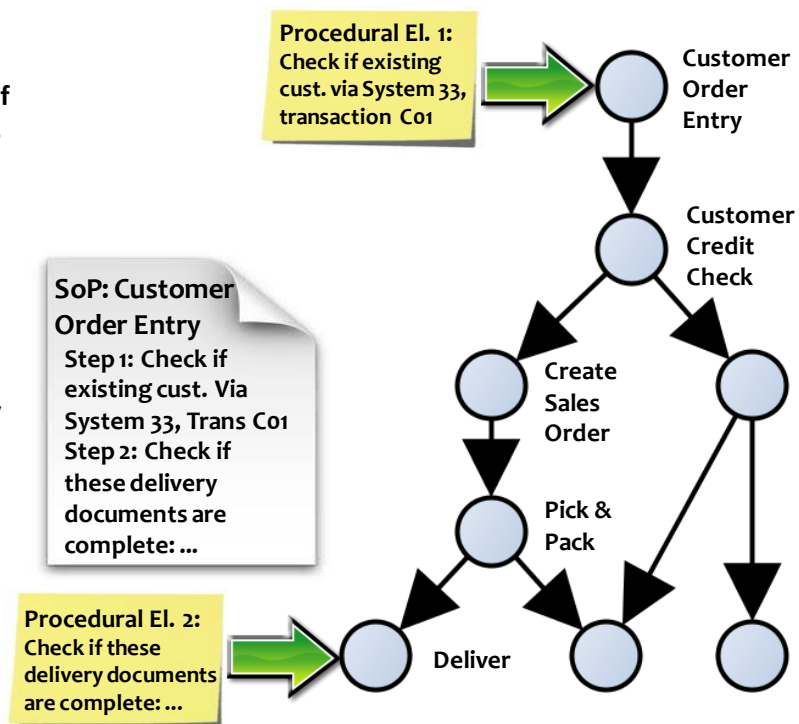


Figure 3 *Business Visualizer* Use Case: Better SoPs

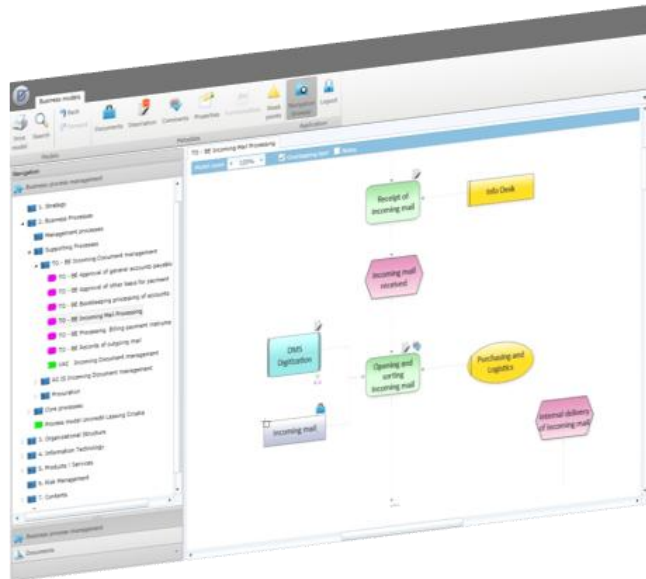
### 3. Publish Your Business Process Repository

Do you have a business process repository? Is this asset fully utilised – to help employees in navigating through business rules and procedures as well as to facilitate collective intelligence in gathering and sharing business requirements and improvement proposals?

With *Business Visualizer* you are only few steps away. If your business process repository is stored in ARIS™ (of Software AG, former IDS Scheer), then just import it into BV. For any other format, please [contact us](#) – we will quickly assess, develop and deliver required import connector; all you need to do is to extract your process repository in consistent XML format. That may include various business process annotations, most notably BPMN and ARIS™ VAC and EPC (*Value-Added and Event-Driven Process Chain*). From that point on, leverage the collective intelligence of your employees for better execution and continuous business improvement.

**Use *Business Visualizer* to publish your processes.**

Utilise your organisational intelligence – business user community to collaborate and improve your business.



**Figure 4 Business Visualizer Use Case: Publish your business process repository.**

### 3. Business Visualizer – Look and Feel

Following are sample screenshots from the BV, giving you a flavour of how it looks and feels.

BV was designed from scratch to democratise business processes i.e. to deliver them to every employee in a meaningful way for pragmatic and easy usage.

Our clients are the best witnesses of how BV achieved this ambitious goal. We are continuously developing and improving BV. This is based on feedback from our clients as well as ongoing developments of BPM (Business Process Management) body of knowledge and new technologies.

Please check the following screenshots to get initial look and feel of the BV.

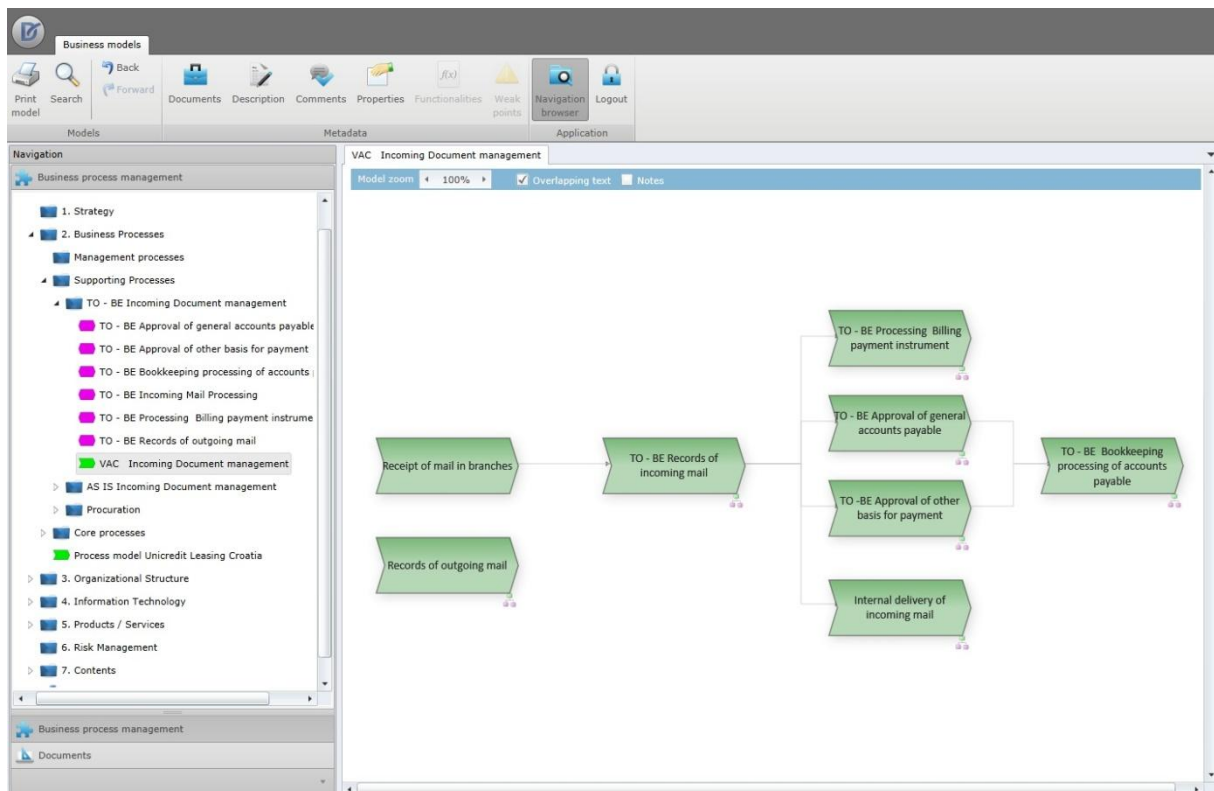


Figure 5 Sample screenshot – business process repository from ARIS™ (VAC – Value Added Chain)

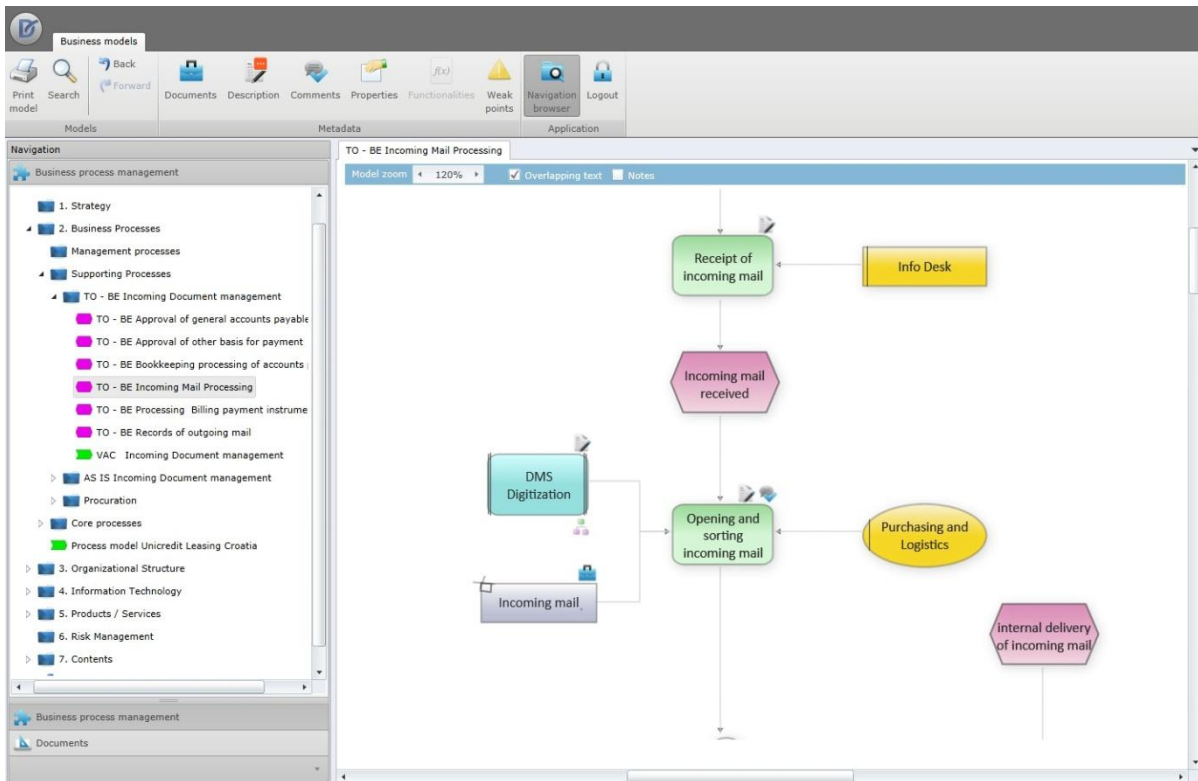


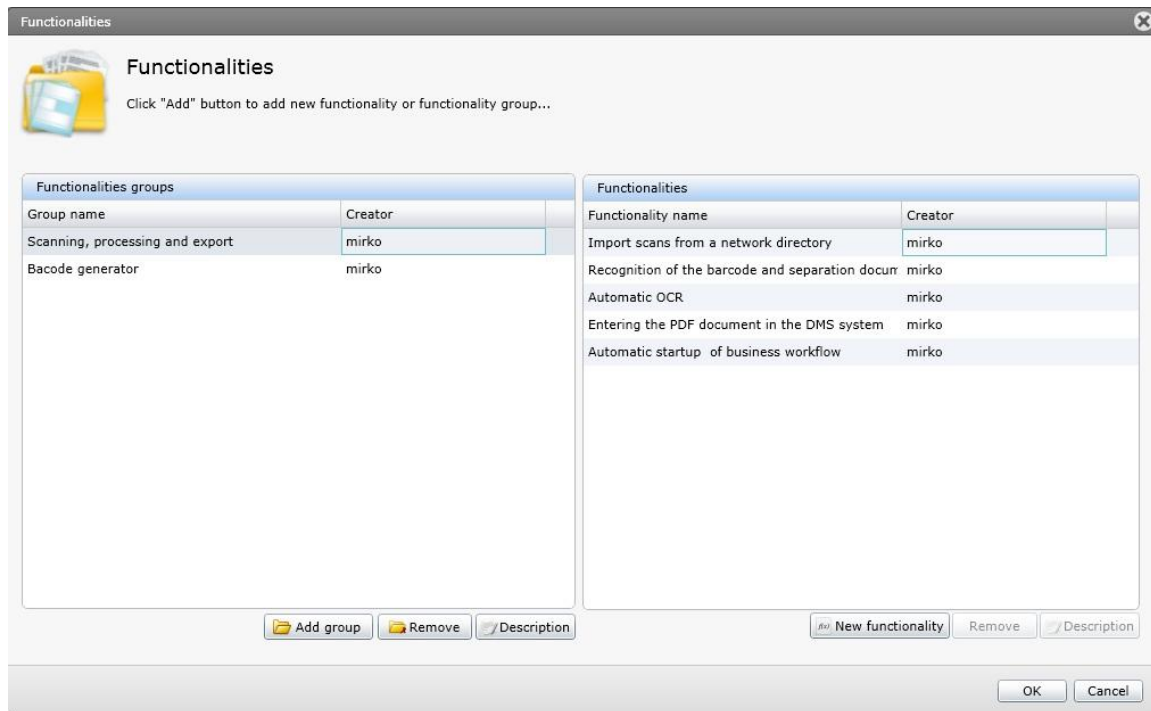
Figure 6 Sample screenshot – business process repository from ARIS™ (EPC – Event-Driven Process Chain)

Business Visualizer has rich functionality enabling search, commenting, collaboration and publishing of various perspectives that are integrated within the process view. This can be easily and intuitively reached via the top menu:



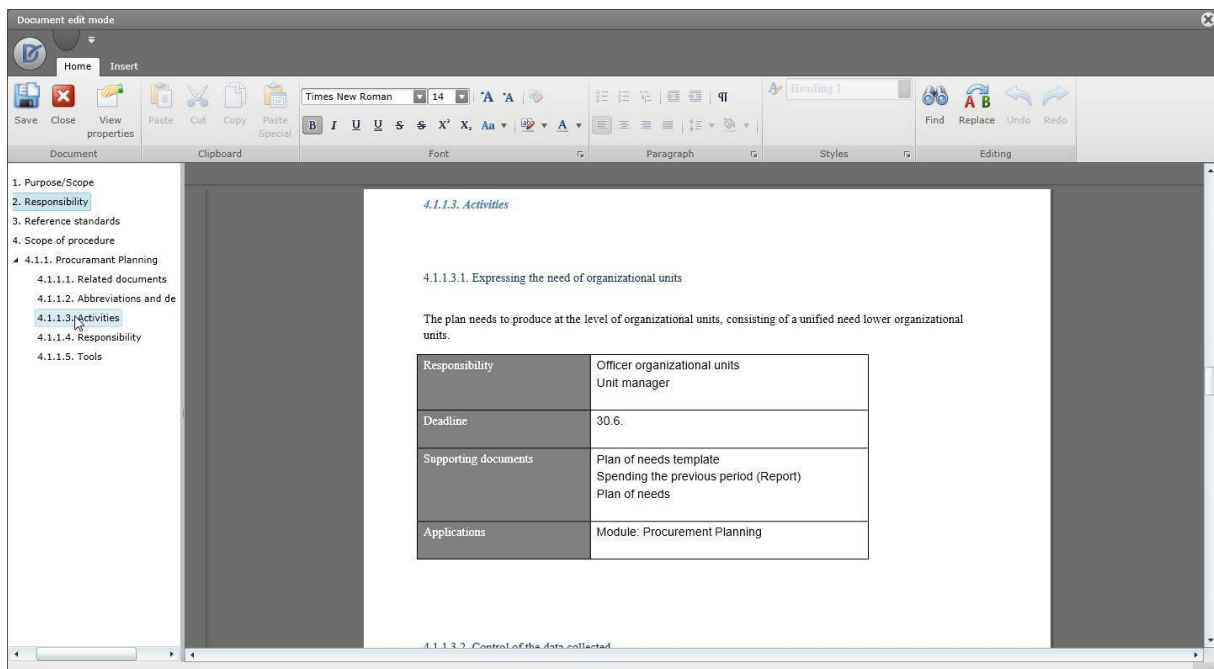
Figure 7 BV detail – top menu (key software functionality)

Creating functional specification or procedure from the content created within process model has never been easier. It is just few clicks away, as can be seen from the following:



**Figure 8** Selecting content for functional specification or procedure within the *Business Visualizer*

After selecting content for functional specification or procedure, following document will be automatically produced in a format and template of your choice:



**Figure 9** Document automatically created within the *Business Visualizer* from process-related contents

Please do not hesitate to [contact us](#) for detailed presentation and demonstration of the BV.